



# Enabled2Parent Voluntary Role – Content Creator

**Job Title:** Content Creator

**Reporting to:** Non-Executive Director

**Location:** Remote

**Hours:** A minimum commitment of 1-3 hours a week

**Volunteer Role Expenses:** Voluntary. Enabled2Parent will refund reasonable travel & subsistence expenses and work-related expenses, subject to the Enabled2Parent Volunteer Expenses policy.

## About Enabled2Parent

Enabled2Parent is a passionate small charity with aspirations to grow and make a meaningful impact. Our mission is to amplify the voices of disabled parents, their families, and parents with additional support needs. We aim to build a bridge between two worlds where able-bodied parents, professionals and disabled parents can connect, collaborate and support one another to create a more inclusive society. Learn more about us at [www.enabled2parent.org](http://www.enabled2parent.org).

## Role Overview

As a content creator you will play a pivotal role in supporting Enabled2Parent's mission to create an inclusive, collaborative environment for disabled parents and their families. You will do this by providing disabled parents and parents with additional needs informative and thought-provoking content as well as helping us to produce materials and bio's on key specialists. Topics will include (but are not limited to) building healthy families, career development as a disabled parent, barriers for disabled parenting, strengthening family relationships, and mental health advocacy.

## Key Responsibilities

- Adapting the charity's tone and voice for different platforms: Whether it's a warm, conversational email, an inspiring Instagram post, or a professional corporate newsletter, you'll tailor copy to fit the medium and audience.
- Elevate brand messaging: Help shape and refine Enabled2Parent voice to communicate our mission with clarity and impact, driving both engagement and growth.
- Contribute to cross-channel campaigns: Write for a range of formats, including social media, blogs, newsletters, website copy, press releases and more.
- Work on initiatives with purpose: From emotional wellness to corporate partnerships, your words will be key in driving our charity's goals forward.

Your writing will help us reach a broader audience and empower individuals to lead balanced, fulfilling lives.



## Person Specification

### Essential:

- Strong writing skills and proficiency in English (both written and spoken)
- A passion for mental health/ disabled advocacy and a commitment to promoting well-being
- Excellent interpersonal skills and the ability to work both independently and as part of a team
- Initiative and creativity in developing content that resonates with readers

### Desirable:

- Previous experience writing for blogs (at least 3 years)
- Background in Communications, Journalism, or a related field
- Experience working or volunteering within a mental health or disabled community organisation

## What We Offer

- A chance to be part of a passionate charity making a real difference.
- Opportunities to grow and develop skills in a meaningful role.
- Flexibility to fit your personal circumstances.

## How to Apply

To apply for this role, please submit the following to [info@enabled2parent.org](mailto:info@enabled2parent.org) or via <https://reachvolunteering.org.uk/> to discuss your interest in our vacancy.

- 1 Your CV.
- 2 A short cover letter detailing your relevant experience and motivation for joining Enabled2Parent.

**Application Deadline:** Applications will be reviewed on a rolling basis.

## Equal Opportunities

We are committed to providing equal opportunities, and our policy is to ensure that no volunteer application or employee receives less favourable treatment, particularly on the grounds of sex, race, colour, national or ethnic origin, marital status, disability, sexual orientation, religion or age.

We have designed this application process to help us select the best candidate for the role and eliminate the possibility of discrimination. Enabled2Parent is actively working towards certification as a Disability-Confident Employer.



## **Statement of Commitment to Safeguarding Children and Vulnerable Adults through safer employment practice**

Enabled2Parent is committed to safeguarding and promoting the welfare of children and vulnerable adults. Safe recruitment of staff is central to this commitment, and we will ensure that our recruitment policies and practices are robust and that selection procedures prevent unsuitable people from gaining access to children, young people and vulnerable adults.

When applying for posts at Enabled2Parent, all staff working with Children and Vulnerable Adults should be aware of and share the commitment to safeguarding and promoting the welfare of children, young people, and vulnerable adults. Appointment of such staff will be subject to successful Enhanced DBS clearance and satisfactory references. All Enabled2Parent staff and volunteers are required to undertake regular safeguarding training.