



Enabled2Parent Voluntary Role – Social Media Manager

Job Title: Social Media Manager

Reporting to: Non-Executive Director

Location: Remote

Hours: A minimum commitment of 1-3 hours a week

Volunteer Role Expenses: Enabled2Parent will refund reasonable travel & subsistence expenses and work-related expenses, subject to the Enabled2Parent Volunteer Expenses policy.

About Enabled2Parent

Enabled2Parent is a passionate small charity with aspirations to grow and make a meaningful impact. Our mission is to amplify the voices of disabled parents, their families, and parents with additional support needs. We aim to build a bridge between two worlds where able-bodied parents, professionals and disabled parents can connect, collaborate and support one another to create a more inclusive society. Learn more about us at www.enabled2parent.org.

Role Overview

Enabled2Parent is seeking a talented and passionate volunteer Social Media Manager to support our mission. In this role, you will manage and grow our social media presence, create engaging content, and build online communities to raise awareness of our work. You'll collaborate with our management team to develop creative campaigns, monitor industry trends, and optimise our online performance. This is a fantastic opportunity to use your social media skills to drive meaningful change and support a growing charity.

Key Responsibilities

- Collaborate on Strategy: Work with our Trustees and Founder to develop strategies that enhance awareness and drive engagement across our platforms.
- Digital Storytelling: Create impactful content that tells the stories of those we support as well as the journey of organisation, aiming to increase visibility and connection with our mission.
- LinkedIn Account Management: Oversee and update the Enabled2Parents's LinkedIn profile, engaging with followers and building a professional community.
- Goal Setting for Content: Set clear, measurable objectives for social media posts and monitor progress toward achieving them.



- Engagement and Community Management: Actively monitor and respond to comments, messages, and feedback, fostering a welcoming and positive space for followers.
- Content Proofing: Ensure all outgoing content is polished, accurate, and aligns with the Enabled2parent's values.

Person Specification

Essential:

- Familiarity with Social Media platforms, including LinkedIn, Instagram, Twitter, and Facebook; experience in a social media management role or internship preferred but not essential.
- Communication Skills: Excellent written and verbal communication with a strong eye for detail in crafting and proofreading content.

Desirable:

- Analytical Skills: Knowledge of social media analytics tools and an understanding of how to optimise content using emerging trends and best practices would be beneficial.
- Background in Social Media Management or a related field
- Experience working or volunteering within a mental health or disabled community organisation

What We Offer

- A chance to be part of a passionate charity making a real difference.
- Opportunities to grow and develop skills in a meaningful role.
- Flexibility to fit your personal circumstances.

How to Apply

To apply for this role, please submit the following to info@enabled2parent.org or via <https://reachvolunteering.org.uk/> to discuss your interest in our vacancy.

- 1 Your CV.
- 2 A short cover letter detailing your relevant experience and motivation for joining Enabled2Parent.

Application Deadline: Applications will be reviewed on a rolling basis.

Equal Opportunities

We are committed to providing equal opportunities, and our policy is to ensure that no volunteer application or employee receives less favourable treatment, particularly on the grounds of sex, race, colour, national or ethnic origin, marital status, disability, sexual orientation, religion or age.



We have designed this application process to help us select the best candidate for the role and eliminate the possibility of discrimination. Enabled2Parent is actively working towards certification as a Disability-Confident Employer.

Statement of Commitment to Safeguarding Children and Vulnerable Adults through safer employment practice

Enabled2Parent is committed to safeguarding and promoting the welfare of children and vulnerable adults. Safe recruitment of staff is central to this commitment, and we will ensure that our recruitment policies and practices are robust and that selection procedures prevent unsuitable people from gaining access to children, young people and vulnerable adults.

When applying for posts at Enabled2Parent, all staff working with Children and Vulnerable Adults should be aware of and share the commitment to safeguarding and promoting the welfare of children, young people, and vulnerable adults. Appointment of such staff will be subject to successful Enhanced DBS clearance and satisfactory references. All Enabled2Parent staff and volunteers are required to undertake regular safeguarding training.