

# **Enabled2Parent Voluntary Role – Web Developer**

Role Title: Web Developer

Reporting to: Non-Executive Director

Location: Remote

Hours: A minimum commitment of 2-3 hours a week

**Volunteer Role Expenses:** Enabled2Parent will refund reasonable travel & subsistence expenses and work-related expenses, subject to the Enabled2Parent Volunteer Expenses policy.

#### **About Enabled2Parent**

Enabled2Parent is a passionate small charity with aspirations to grow and make a meaningful impact. Our mission is to amplify the voices of disabled parents, their families, and parents with additional support needs. We aim to build a bridge between two worlds where able-bodied parents, professionals and disabled parents can connect, collaborate and support one another to create a more inclusive society. Learn more about us at www.enabled2parent.org.

#### **Role Overview**

Enabled2Parent is seeking a talented and passionate volunteer Web Developer to support our mission. In this role, you will help us maintain and enhance our website and digital infrastructure ensuring it is accessible, user-friendly, and reflective of our values. This is an excellent opportunity for someone who wants to use their technical skills to make a meaningful impact in the lives of families and contribute to a growing charity.

#### **Key Responsibilities**

- Leading on all aspects of Enabled2Parent (E2P) web-based media including our website, blog, directory, library and newsletter
- Ensuring the website is regularly updated
- Responsibility for the monitoring of all data and analytics relating to all aspects of web based media
- Guide E2P team to gather all the graphics required for the website
- Take the lead in designing and developing a visually appealing, intuitive, and user-friendly website that aligns with E2Ps brand identity
- Take steps to ensure the website is responsive and accessible across various devices and browsers
- Liaise with E2P team to ensure that website content is up-to-date, accurate and engaging
- Incorporate SEO best practices to improve website visibility and organic traffic
- Put in place all the website functionalities to enhance user experience and website performance



- Regularly monitor and analyze website metrics, identifying areas for improvement and implementing necessary changes
- Provide ongoing maintenance and technical support, troubleshooting and resolving any website issues that may arise
- Collaborate with the E2P team to integrate the website with other digital platforms and tools, such as social media and email marketing

# **Person Specification**

#### **Essential:**

- Proficiency in website development, with experience using popular CMS platforms such as WordPress and WordPress themes.
- Strong HTML, CSS, and JavaScript skills, coupled with a solid understanding of responsive design principles.
- Experience with web analytics tools, SEO practices, and website optimization techniques.
- Experience in integration of booking/calendars and e-commerce in websites.
- Excellent attention to detail, ensuring the website is error-free and consistently up to date.

#### **Desirable:**

- Previous experience as a web developer (at least 3 years)
- Experience working or volunteering within a mental health or disabled community organisation

#### What We Offer

- A chance to be part of a passionate charity making a real difference.
- Opportunities to grow and develop skills in a meaningful role.
- Flexibility to fit your personal circumstances.

## **How to Apply**

To apply for this role, please submit the following to <a href="mailto:info@enabled2parent.org">info@enabled2parent.org</a> or via <a href="https://reachvolunteering.org.uk/">https://reachvolunteering.org.uk/</a> to discuss your interest in our vacancy.

- 1 Your CV.
- 2 A short cover letter detailing your relevant experience and motivation for joining Enabled2Parent.

**Application Deadline:** Applications will be reviewed on a rolling basis.



### **Equal Opportunities**

We are committed to providing equal opportunities, and our policy is to ensure that no volunteer application or employee receives less favourable treatment, particularly on the grounds of sex, race, colour, national or ethnic origin, marital status, disability, sexual orientation, religion or age.

We have designed this application process to help us select the best candidate for the role and eliminate the possibility of discrimination. Enable2Parent is actively working towards certification as a Disability-Confident Employer.

# Statement of Commitment to Safeguarding Children and Vulnerable Adults through safer employment practice

Enabled2Parent is committed to safeguarding and promoting the welfare of children and vulnerable adults. Safe recruitment of staff is central to this commitment, and we will ensure that our recruitment policies and practices are robust and that selection procedures prevent unsuitable people from gaining access to children, young people and vulnerable adults.

When applying for posts at Enabled2Parent, all staff working with Children and Vulnerable Adults should be aware of and share the commitment to safeguarding and promoting the welfare of children, young people, and vulnerable adults. Appointment of such staff will be subject to successful Enhanced DBS clearance and satisfactory references. All Enabled2Parent staff and volunteers are required to undertake regular safeguarding training.